

**Not-For-Profit  
Mississauga, Ontario**



# FutureMD

# SPONSORSHIP

# PROPOSAL

July 2024

# ABOUT US

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FutureMD is a **registered** non-profit organization under the Canadian Revenue Agency (CRA). Led by a group of **ambitious & passionate** students located in the Mississauga-GTA area, FutureMD is committed to **educating** the youth & teens about how life **really** is during and after medical school! We strive to provide the youth with the necessary knowledge for the **journey** ahead of them, ranging from tuition fees, to challenges & obstacles in and after university. We do so by allowing our community in the Peel Region with the **opportunity** to **connect** and **meet** doctors, practicing physicians, and medical students—to listen to their journey and **advice** throughout their medical career.

*"FutureMD was brought to life in 2023, as we saw a critical problem with the next generation of medical specialists—there are no resources to guide them. I've always wanted to pursue a future in Dermatology ever since I was little, however, I still can't find any resources to tell me how life truly is in medical school, and the harsh obstacles in a doctor's office."*

**Bobby F. | Founder & Director**

# OUR VISION

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*"FutureMD aims to provide teenagers across our community with insights into a future in the medical sector. We see ourselves making a difference by pushing the youth to the best of their abilities to prepare them for the long journey ahead of them."*

# OUR PLAN FOR 2024 – 2025

For the upcoming year, FutureMD is hosting our **highly anticipated** events located at the University of Toronto—Mississauga Campus! During the 2024-2025 exhibit, FutureMD will be hosting 2 events, however we plan to upscale this number to 5 events per year by 2026. Our in-person events will be primarily focused on speeches from our experienced guest speakers; however we have also planned **numerous** amounts of activities to increase our **engagement** with the youth & teens! With the addition of hosting workshops, campaigns, and providing complementary food, drinks, snacks, merchandise, and prizes—FutureMD aims to create an environment that is not only **educational** & memorable, but also **fun** and entertaining in all aspects!

Our team at FutureMD has **HUGE** aspirations to grow our non-profit organization in hopes to further **aid** the youth in our community. FutureMD, incorporated in 2023, have since then expanded our team to include students from **all across** the Peel Region! Our team currently consists of many **bright minds** enrolled in the International Baccalaureate (IB) program; however, we are always accepting to **anyone** who feels that they can help us and our cause!

We are aiming to partner with our local high school in hopes of reaching our desired **exposure**. In addition to this, we are constantly **upscaling** our social media presence on various platforms including TikTok, X (formerly Twitter), and Instagram. We have an **abundance** of videos, posts, and shorts currently in the works behind the scenes, and we aim to utilize our presence on social media to **grow** our non-profit organization!

# What WE Can Provide YOU

We are excited to contact you today as we would love to get your company on board with FutureMD for a mutually beneficial sponsorship! I have listed a few key points that our sponsorship package brings to the table—feel free to take a look and then view our sponsorship tiers!

- ★ **Amplify** your presence to youth students
- ★ **Ongoing** advertisements on our banners
- ★ Sponsorship **title** on our website & social media platforms (TikTok, Instagram, X)
- ★ Ability to **boost** marketing to students across the Peel & Mississauga region

## SPONSORSHIP TIERS



Bronze



Silver



Gold



Diamond

|  |               |
|--|---------------|
| <ul style="list-style-type: none"> <li>• Featured on our website (futuremd.net)</li> </ul>   | \$100 - \$349 |
| <ul style="list-style-type: none"> <li>• Featured on our website (futuremd.net)</li> <li>• Vocal acknowledgement at our events</li> </ul>  | \$350 - \$499 |
| <ul style="list-style-type: none"> <li>• Featured on our website (futuremd.net)</li> <li>• Vocal acknowledgement at our events</li> <li>• <b>Exposure</b> on Instagram and TikTok</li> <li>• Featured on our <b>CUSTOM</b> banners</li> </ul>  | \$500-\$1499  |
| <ul style="list-style-type: none"> <li>• Featured and <b>PINNED</b> on our website (futuremd.net)</li> <li>• Vocal acknowledgement at our events</li> <li>• Exposure on <b>ALL</b> social media platforms</li> <li>• Featured on our <b>CUSTOM</b> banners</li> <li>• Shoutout on <b>ALL</b> our blogposts</li> <li>• Company merch displayed (if applicable)</li> <li>• Company merch handed out at events (if applicable)</li> </ul> | \$1500+       |

# How to Get Involved with FutureMD

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**FutureMD is always looking for new sponsors to aid our local cause!** There are various ways you can support our non-profit organization to reach its goals and initiatives. Financial sponsorships are always a huge support to us as they help us accomplish our goals, upscale our event equipment, and increase the quality and impact we make on our local community and attendees. In addition to this, we are always open to other forms of sponsorships, which may include providing us with resources, catering, experienced guest speakers, merchandise, and more! — whether you're a small business owner, or a corporation with a huge team, there are plenty of ways you can help us out.

**FutureMD has always strived to constantly improve and be the best we possibly can.** We run on sponsorships and donations, and as a registered non-profit incorporation under the OBR, we guarantee our sponsors that ALL their resources and funding provided are used SOLELY on FutureMD. Supporting our mission will not only support our team, but it will benefit our local community and increase the impact we can make on the next generation of medical specialists!

**Please do not be afraid to hesitate and contact us.** If you have any questions or inquiries, always feel free to reach out to us anytime. Even the smallest help means the world to us! We thank you for helping us make a difference in the future of Canadian medical specialists!

*– Bobby F. | Founder*

# CONTACT US



contact.futuremd@gmail.com



<https://futuremd.net>



@futuremd\_team



@FutureMDTeam

You can reach out to our team on several platforms. Please do not hesitate to contact us regarding any questions, concerns, or business inquiries!

Sincerely,  
**FutureMD Team**